

### Sample Language for Charitable Bequests in Will or Trusts and/or Life Insurance

Thank you for considering including WGUV in your estate plans. When you include WGUV in your estate plans, you help ensure people of all ages will continue to have access to information and ideas that educate, inform, inspire, and entertain the communities we serve. We are truly grateful to have a friend like you who sees our value and wants to invest in our future!

*Please share this sample language below with your professional counsel. WGUV Public Media does not provide any legal or tax advice.*

#### Bequest of a Percent

“I give, devise, and bequeath to WGUV Public Media (Federal Tax ID #38-1684280), a nonprofit organization located at 301 Fulton St. W, Grand Rapids, MI, 49504, \_\_\_\_\_ percent (\_\_\_\_%) to be used for the support of WGUV Public Media’s unrestricted charitable purpose (or insert name of fund and purpose).”

#### Bequest of a Specific Dollar Amount

“I give, devise, and bequeath to WGUV Public Media (Federal Tax ID #38-1684280), a nonprofit organization located at 301 Fulton St. W, Grand Rapids, MI, 49504, \_\_\_\_\_ and no/100 dollars (\$DOLLARS) to be used for the support of WGUV Public Media’s unrestricted charitable purpose (or insert name of fund and purpose).”

#### Residual Bequest

“I give, devise, and bequeath to WGUV Public Media (Federal Tax ID #38-1684280), a nonprofit organization located at 301 Fulton St. W, Grand Rapids, MI, 49504 all or a percentage of the rest, residue, and remainder of my estate to be used for WGUV Public Media’s unrestricted charitable purpose (or insert name of fund and purpose).”

#### Life Insurance

Adding WGUV Public Media as a sole or partial beneficiary is easy:

1. Log in to your account online or contact your life insurance plan administrator to determine how to change your beneficiary designations for your account.
2. Determine what amount you would like to direct to WGUV: Indicate 100% if WGUV will be the sole beneficiary or list a smaller percentage if WGUV will be a partial beneficiary.
3. Use the following information to add WGUV as a beneficiary, just as you would an individual beneficiary:

WGUV Public Media  
301 Fulton St. W, Grand Rapids, MI 49504  
(616) 331-6666

*Some life insurance administrators will need less information than what is provided here. The WGUV Tax ID can be entered under Social Security number.*

#### Important Information

WGUV Public Media  
301 Fulton St. W.  
Grand Rapids, MI 49504  
Federal Tax ID: 38-1684280

*Please note, WGUV Public Media is licensed through Grand Valley State University and as such we share one Federal Tax ID number.*

**WGVU Planned Giving Contact**

Molly O'Brien

Major and Planned Giving Officer

[obrimoll@gvsu.edu](mailto:obrimoll@gvsu.edu) | 616.331.6528

*So that we may best steward your future gift, please notify WGVU's Planned Giving Officer, Molly O'Brien, of your gift's intended purpose, and your wishes for recognition or anonymity. Because every gift plan is tailored to your needs, and state laws vary, we recommend that you consult with your legal, tax and/or financial advisors before finalizing your plans.*

*Planned Giving at WGVU is supported by:*

**CENTENNIAL SECURITIES**

· Investments & Advice ·